

UNIVERSITÀ DEGLI STUDI DI TORINO

FACOLTÀ DI ECONOMIA



INTERNATIONAL STUDENTS'
HANDBOOK
ACADEMIC YEAR 2008/2009

(updated to Summer 2009)

1. CONTACTS

INTERNATIONAL RELATIONS (DEAN'S OFFICE)

Corso Unione Sovietica 218 bis (3rd floor)

Tel: +39 011 6706179

Fax +39 011 6706004

E-mail: barettini@econ.unito.it

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Corso Unione Sovietica 218 bis (3rd floor)

Tel: +39 011 6706005 - 6706287

Fax +39 011 6706289

E-mail: bonatesta@econ.unito.it
zedda@econ.unito.it

Open from Monday to Friday, from 9,30 to 12,00

2. ACADEMIC SUPPORTS AND SERVICES

Biblioteca centrale di Facoltà

C.so Unione Sovietica 218 bis - basement floor

Tel. +39 011 6706134

Laboratorio di informatica - LIASES

C.so Unione Sovietica 218 bis, 5th floor

Tel. +39 011 6706162 - 6706167

E-mail: liases@econ.unito.it

Web site: www.econ.unito.it/liases

For problems with KLIPS write to info@klips.it

Job placement

C.so Unione Sovietica 218 bis, 3rd floor

Tel. +39 011 6708401

E-mail: jobstudenti@econ.unito.it

Web-sites

www.econ.unito.it

www.unito.it

www.comune.torino.it

3. SOCRATES/ERASMUS ADVISORS

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4. LECTURE ROOMS

Corso Unione Sovietica 218 bis
10134 Torino
Tel: + 39 011 6706191

5. FIRST CYCLE DEGREE COURSES (List)

BANKING, STOCK EXCHANGE AND INSURANCE

FOREIGN TRADE

ECONOMIC AND LEGAL FIRM COUNSELLING

BUSINESS ADMINISTRATION

BUSINESS ADMINISTRATION – Specialization in
Administration, finance and control (Asti)

ECONOMICS AND TRADE

COMPANY ECONOMICS AND MANAGEMENT (Biella –
Cuneo – Pinerolo)

TOURISM ECONOMICS AND MANAGEMENT

6. SECOND CYCLE DEGREE COURSES (List)

BUSINESS ADMINISTRATION

ECONOMICS

COMPANY ECONOMICS AND GUIDANCE

COMPANY ECONOMICS AND LAW

INSTITUTIONAL, ENVIRONMENTAL AND
TERRITORIAL ECONOMICS

COMPANY FINANCE AND FINANCIAL MARKETS

PUBLIC MANAGEMENT

ACCOUNTING PROFESSIONS

INTERNATIONAL EXCHANGES

7. FIRST CYCLE DEGREE COURSES (Contents)

BANKING, STOCK EXCHANGE AND INSURANCE

Educational objectives and foreseen employment areas

The Degree Course in Banking, Stock Exchange and Insurance is designed to answer the needs of financial undertakings (banks, financial brokerage companies, savings management companies, financial companies) and of insurance companies, which nowadays require strong educational foundations and specific professional competences from graduates. In the financial sector more than in any other, the liberalization process on a world scale has taken up the features of globalization, with all its positive aspects, its opportunities and its risks. In this fascinating scenario, the Degree Course in Bank, Stock Exchange and Insurance wishes to offer students a solid technical education and to develop an adequate sensitivity towards the financial world themes: it therefore addresses students interested in entering the finance, credit and insurance world, in order to carry out technical-managerial roles within the numerous companies operating in Italy and abroad as well as to offer investors savings promotion services and counselling. The curriculum of this Degree Course has been designed to find adequate answers to the complexity and dynamism typical for a workforce in the financial and insurance field. For this reason, the Course is founded on interdisciplinarity among competences in economics and financial brokerage, monetary-financial economics, quantitative and statistical methods and company finance. The approach to financial questions is characterized by its strong adherence to operational reality, in its present features as well as in its likely developments.

FOREIGN TRADE

Educational objectives and foreseen employment areas

The Single European Market is already the natural market for all expanding Italian companies and for the new European companies. They need culturally and professionally prepared people. Furthermore, the globalization of economies requires managers trained for internationality, adaptability and experiences abroad. Finally, the net-economy, with its very fast development and its innovative instruments (electronic trade; on line transfer of software, music, images; operativity all over the world), requires experts in on line foreign trade, who are knowledgeable in information technology, exchange techniques, online exchange marketing and law. In order to answer these specific and important needs of companies, the Degree Course in Foreign Trade has been designed, with the objective of training people who are professionally qualified in methodologies, techniques and work organization of enterprises working in the sector of international exchanges (export oriented European or multinational firms, export-import services, carriers, counsellors, promoters, etc.). In particular, the Degree Course works out an innovative didactic approach, with highly professionalizing contents, thanks to strong connections with the Italian and international economic and social context, internships, group work, exercises, simulations and business games.

ECONOMIC AND LEGAL FIRM COUNSELLING

Educational objectives and foreseen employment areas

Today's entrepreneurial world requires a particular professional competence, somebody with adequate knowledge in economics

and entrepreneurial sciences, who is however also aware of the legal implications of decisions, in order to take them into account. The fundamental aspect is specific knowledge in the field of economic and company sciences, and this clearly differentiates this professionalism from that of the company lawyer, which is qualified in prevailing legal knowledge. The objective of the Degree Course in Economic and Legal Firm Counselling is therefore to educate industrial or service company managers and consultants, who will be competent and capable of taking decisions in the fields of economic and company questions, taking into account the formal legal aspects concerning contractual relationships and personnel organization. Therefore, this Degree Course is multidisciplinary, even if economic and company subjects prevail: among the fundamental subjects, there are economics and business administration, quantitative subjects, geography, sociology and materials science, as well as legal subjects.

BUSINESS ADMINISTRATION

Educational objectives and foreseen employment areas

The Degree Course in Business Administration is aimed at creating professionalities with a solid preparation and perception in the fields of economics and enterprise management (or Business Administration). It therefore lays the foundations for further specialization in management disciplines, and at the same time enables the degree holder to enter the labour market with useful knowledge and mentality. The course concerns the logics and techniques necessary for strategic and operative company management, referred to the functional areas of management and the different kinds of enterprise: private companies operating in any sector, public enterprises and companies, non-profit organizations. The Degree Course in Business Administration is based upon

numerous and consolidated scientific and didactic experiences – on a national and international scale – in Management and Business Administration. Its fundamental characteristic consists in observing the functioning of enterprises “from the inside”, as well as thoroughly studying the interactions between enterprises and their environment. The degree holder this course is aimed at educating finds a natural outcome in managerial roles of various profiles and functional placement, with enterprises of various types and sectors, including free professions in the economic area on both a national and an international scale.

ECONOMICS AND TRADE

Educational objectives and foreseen employment areas

The Degree Course in Economics and Trade offers an ample and thorough multidisciplinary education in economic, entrepreneurial, quantitative and legal subjects, so as to prepare the student for joining the workforce as well as for subsequently specializing in economics and finance. Students will approach the fundamental themes of macroeconomics (inflation, unemployment, sustainability of public debt and of pensions debt) and microeconomics (functioning of the product markets and work market, antitrust and regulation) from a conceptual (economic courses), institutional (law courses) and operative point of view (entrepreneurial courses). Quantitative courses provide students with the necessary techniques for solving economic and entrepreneurial problems. At the end of the course, students will be able to start work having acquired the basic knowledge on the functioning of a market system and the components operating in it (enterprises, families, public administration, rest of the world). They can also easily access Master courses in Finance, enabling them to join investment

funds, pension funds and trust management firms, as well as Master courses in business administration, enabling them to join companies in managerial positions. Followed by a suitable Second cycle degree course in Economics or Finance, the Degree Course in Economics and Trade gives the fundamental knowledge for subsequently joining private and public financial institutions (World Bank, Central European Bank, International Monetary Fund, Bank of Italy), control and regulation bodies (Antitrust Authority and international and national regulation agencies) and other institutions requiring advanced economic and financial competences.

COMPANY ECONOMICS AND MANAGEMENT

Just in Cuneo, Biella and Pinerolo

Educational objectives and foreseen employment areas

Students will acquire strong capabilities of problem analysis, and will be able to reduce the complexity of problematic situations by finding out the data and information necessary for constructing the solution model. The curricula are characterized by frequent traineeships and company testimonials, and by the objective of giving the degree holders the methodologic capabilities for solving administrative and managerial problems, in view of immediately joining the workforce. The Degree Course in Company Economics and Management is aimed at educating students for joining any kind of company at medium-high management level, with the capability of operating in diversified , competitive and unforeseeable situations.

TOURISM ECONOMICS AND MANAGEMENT

Educational objectives and foreseen employment areas

The Degree Course in Tourism Economics and Management is aimed at creating experts in the touristic field in a broad sense, i.e. persons capable of managing hotels and restaurants as well as of operating in local tourism promotion agencies.

The educational curriculum is designed so as to educate high level professional competences in the fields of operational unit management and administration, work organization, market analysis as well as promotion of the services offered.

In a society where communication is becoming more and more important, the scope is to educate persons who will be able to correctly and functionally pursue the objectives, at interpersonal communication level as well as through the use of modern technologies.

The curricula foresee internships and company testimonials, so as to give students the capability of managing diversified company situations. The degree holder is ready to join the workforce operatively, being able to handle questions concerning hotels, restaurants, other hospitality structures as well as travel agencies.

8. SECOND CYCLE DEGREE COURSES (Contents)

BUSINESS ADMINISTRATION

Educational objectives and foreseen employment areas

The Second cycle degree course in Business Administration is aimed at offering students a solid basic education in the economic and entrepreneurial field, concerning all functions and activity sectors of enterprises, public administrations and enterprises and non-profit organizations, with a thorough specialistic knowledge of the more typically economic-managerial functions, looking at strategic management, economic-quantitative enterprise measurements, financial resources management and management control. The degree holders will also have a sound knowledge of the most innovative instruments of information technologies and a suitable sensitivity as to internal and external communication, human resources management, managerial behaviour and organization in a view of interfunctional “process”. These are necessary for pursuing managerial roles at the highest levels, with the responsibility for “economic-administrative” and – prospectively – general management functions, with companies of any kind and sector, on a national and international scale, as well as free professions and directors’ economic-administrative and organizational counselling for any kind of company.

ECONOMICS

Educational objectives and foreseen employment areas

The Second cycle degree course in Economics is aimed at educating economists with a sound analytical preparation, able to operate professionally in international, national and local

organizations, in industrial and financial firms and in counselling and services companies. Furthermore, this degree course is the natural path for those wishing to continue studying in order to attend a PhD in Economics in Italy or abroad. This degree course is structured so as to allow students who have obtained their first cycle degree in Economics and Trade to complete their education by studying the most modern analytical and quantitative instruments used in the economic field, the main themes of the contemporary theoretical debate and the entrepreneurial, legal and historic-economic disciplines. At the end of this course students are able to cover positions in companies, public administration and non-profit organizations requiring, as well as the knowledge of decisional principles and methods, competence in analyzing the economic system, with its dynamics and its contingent problems. Degree holders can offer economic-financial counselling in research offices of companies, banks and international organizations, in control and regulation bodies and in any area needing advanced knowledge in the fields of market analysis and financial policies and choices. They can also enjoy very interesting opportunities if they decide to complete their education with a PhD in economic sciences or connected financial and quantitative disciplines.

COMPANY ECONOMICS AND GUIDANCE

Educational objectives and foreseen employment areas

The Second cycle degree course in Company Economics and Guidance is directed at students wishing to join companies particularly attentive to correct entrepreneurial operativity, in the integrated and multidisciplinary view characteristic of innovation management and evolutionary change. The main objective is the acquisition of specialistic knowledge on

enterprise government and conscious decision making. To achieve this, the curriculum foresees the deepening of knowledge in enterprise economics and management also through the use of international logics, techniques and perspectives, taking into account both market globalization and the Italian context's peculiarities, as well as in the fields of competitive analysis, enterprise government and resource organization.

The degree holders will be ready to cover high-profile positions inside companies, bodies and institutions at territorial, national and supranational level in the public and private sector, as well as to pursue careers in free professions and in company administration and management consultancy.

INSTITUTIONAL, ENVIRONMENTAL AND TERRITORIAL ECONOMICS

Educational objectives and foreseen employment areas

The Second cycle degree course in Institutional, Environmental and Territorial Economics is aimed at educating experts with an advanced cultural and professional preparation, founded on economic-territorial, technological-environmental and socio-cultural knowledge integrated with a solid technical preparation. The growing interactions between productive and environmental questions are more and more stressing the need, for companies and institutions, to have employees or consultant experts in the territorial and environmental field with a strong interdisciplinary orientation based on a sound economic education.

The degree holders will be able to operate in companies – where they will solve environmental and technological problems in an economically and technically efficient way – and in public bodies, where they will be able to evaluate the

territorial conditions for investment attraction and the effects of technological innovation on the organization of productive processes, as well as its implications for the socio-economic and natural environment. They will also be able to pursue careers in consultancy, evaluating policies for local development .

This degree course is the natural path for those who wish to further their studies with a PhD in local development, in Italy or abroad.

COMPANY ECONOMICS AND LAW

Educational objectives and foreseen employment areas

The Second cycle degree course in Company Economics and Law is aimed at offering an interdisciplinary education connecting legal aspects to microeconomic and business-economic aspects, in order to allow degree holders to efficiently solve the numerous legal-economic and legal-managerial problems the consulting, professional and enterprise management activity poses in the present economic context.

More and more, enterprise management activities have legal aspects (contracts, civil liabilities, competition, trademarks, company creation, management and crisis, necessity of authorizations for industrial plants or entrepreneurial activities, commercial arbitration, internal and international taxation...) requiring an interdisciplinary approach connecting technical, economic and legal aspects.

Degree holders will thoroughly know these aspects and the connected problems of the Single European Market and company internationalization in the globalized economy. They will be able to pursue their careers in companies as the company's economic-legal expert, or as consultants.

COMPANY FINANCE AND FINANCIAL MARKETS

Educational objectives and foreseen employment areas

The Second cycle degree course in Company Finance and Financial Markets is aimed at students who wish to join companies which, because of their dimensions and managerial characteristics, require particular attention to ordinary and extraordinary financial questions, as well as companies operating in the financial brokerage sector. The main objective is getting to understand how managers and companies may take value-creating decisions. To achieve this, the curriculum foresees a thorough study of themes concerning company finance from the strategic as well as the operative point of view, taking into account market globalization and the Italian context's peculiarities, as well as of the structural and functional characteristics of equity, bonds, monetary, currency and derivatives markets and of the strategic and operative aspects of the main financial brokers, with particular attention to corporate banking, private banking and investment banking. Degree holders will be specialized individuals ready to cover high managerial level positions in non-financial companies, in a connection role to the financial system, as well as in the various subjects of the financial system (banks, insurance companies, financial companies, trusts...); they will also be able to proficiently pursue the careers of analyst and operator in the financial markets. Another possible outcome for them is furthering their education through second level master courses or PhD's.

PUBLIC MANAGEMENT

Educational objectives and foreseen employment areas

The Second cycle degree course in Public Management is aimed at offering a sound basic education in the economic-business field, with a suitable legal-administrative sensitivity, necessary for carrying out managerial roles in public companies and administrations and in non-profit organizations. A peculiarity of the degree holders will be the capability of understanding public management as a process pursuing managerial efficiency objectives, in the interest of the users and the community, compatibly with available resources and their economic exploitation.

They will be able to cover high-profile managerial roles with public companies and administrations in any sector, in the administration, accountancy and management fields, or offer their managerial and organizational consultancy to such public bodies.

ACCOUNTING PROFESSIONS

Educational objectives and foreseen employment areas

The Second cycle degree course in Accounting Professions aims at offering students a sound basic education in the fields of business economics, law and taxation. They will be able to pursue careers as consultants assisting companies or legal controllers of companies' accounts, in any activity sector of companies, public administrations and enterprises and non-profit organizations.

The curriculum concentrates on specialized study of the typical professional activities, such as the preparation of the balance sheet and its fiscal implications, the preparation of the

consolidated balance sheet and of company restructuring operations. Degree holders have acquired ample knowledge of the most developed instruments of information technologies and enterprise administration procedures, with a suitable interdisciplinary "sensitivity", typical for the role of a professional who acts as a consultant or is directly involved in the government or legal accounts control structures. They will pursue high-profile professional activities within administrative, financial, fiscal and company consultancy or in bankruptcy procedures and technical assistance to judges.

INTERNATIONAL EXCHANGES

Educational objectives and foreseen employment areas

The Second cycle degree course in International Exchanges offers a multidisciplinary education mixing macro and micro-economic, business administration, legal, quantitative, territorial, sociological and technological aspects in order to enable degree holders to efficiently handle questions connected with transnational exchanges. The growing complexity of the international scenario in which Italian companies operate requires human capital adjusted to new behavioural models and innovative methodologies for approaching transnational exchanges: this requires an education in a comparative style, as a reply to the new challenges of the Single European Market, characterized by growing international cooperation relationships and fairness requirements in trade.

Degree holders will work as experts in managing European Community and international projects at European (EU Commission, EIB, EBRD) and international institutions or with export oriented enterprises, in the sector of the analysis of foreign investment and of the promotion of foreign investment in Italy; in the management of the international competitive

advantage for companies (trademarks, product quality, consumer protection strategies); in the sector of international tenders and subcontracts. They will be able to pursue careers within companies as international exchange managers, or with category or territorial organizations as consultants to member firms, or as autonomous consultants in the sector of international exchange promotion and management.

9. TIMETABLE OF LECTURES AND EXAMS FOR THE ACADEMIC YEAR 2008/09

FIRST TERM:

Lectures : from 29th September to 22nd December 2008;
Exams : from 7th January to 26th February 2009.

SECOND TERM:

Lectures : from 27th February to 30st May 2009;
Exams :

- from 1st June to 31st July 2009;
- from 1st September to 26th September 2009

10. ITALIAN HOLIDAYS

FIRST TERM

- 1st November
- 8th December
- 25th - 26th December
- 1st January
- 6th January

SECOND TERM

- Easter
- 25th April
- 1st May
- 2nd June

Check the Academic Calendar for further information.

11. PASSPORT/RESIDENCE PERMIT

- Make sure that your passport or ID Card is valid until at least June 2008 (for Autumn Semester 2008/9 exchange) or until December 2008 (for Spring Semester 2008/9 exchange).
- All Non-EU students must have a residence permit for their stay in Italy as you will be here more than 3 months. Please apply for your passport and residence permit as soon as possible.
- All EU students must apply for their residence permit once they are here in Turin. The “Ufficio Mobilità Internazionale” will give you all the information about it on your arrival in Turin.

12. ACCOMMODATION

The Faculty of Economics of Turin University does not have a campus.

Accommodation can be found through “Sportello casa”:
website: www.sportellocasatorino.it
email: info@sportellocasatorino.it
tel. +39 011 813 8328

Open from Monday to Friday
from 9,00 to 13,00 and from 14,00 to 17,00

If Sportellocasa does not find anything before the student’s arrival, they will certainly find a suitable solution once the student is here, as they have new apartment offers every day. In this case, the student should go to their office in Turin, in Via Verdi 26/a.

13. REGISTRATION AT THE FACULTY

On arrival in Turin, the exchange students of the Faculty of Economics have to go to:

“*InfoPoint*” - via Po, 29 - Torino Tel. +39 011 6703020 /3021 ; Fax +39 011 6703012 - email infopoint@unito.it or info.internazionale@unito.it.

Open from Monday to Friday: from 9,00 a.m. to 7,00 p.m.

Documents needed:

- **Application form** or other documents, signed by the adviser of your host Faculty)
- **2 photos**
- **a copy of your passport** or your ID card
- **a copy of E111 or E128** of the European Union in order to have Health Service access.

After the registration, the exchange students have to go to “**Servizio Informativo Studenti**” of the Faculty of Economics, in order to receive the students’ handbook and further information about our courses and services.

For further information:

http://www.unito.it/llp_erasmus_programme.htm

14. ATTENDANCE OF COURSES EXAMS

Foreign students can attend any course (please be careful that they are at your level - undergraduate or postgraduate).

All our courses are in Italian and some are also in English (see pages 43-51). Foreign students can ask the professors for text-books in English or to take the final exam in English.

The exams for the courses attended in the first term can be taken beginning in January.

The exams for the courses attended in the second term can be taken beginning in June.

Foreign students must register for the exams on the date of registrations fixed by the Professor.

The results of the exams will be registered on the "*Libretto Universitario*", which is given to the foreign students at the "*Ufficio Mobilità Internazionale*" on their arrival in Turin. At the end of the exchange-period, foreign students must go to the "*Ufficio Mobilità Internazionale*" with their "*libretto*" with all their examinations registered in order to obtain the official transcript of the marks from the Rector.

15. THE ITALIAN GRADING SYSTEM

Italian grades go from 00/30 to 30/30 cum laude.
The lowest grade in order to pass the exam is 18/30.

A correspondence between Italian grades and ECTS grades is given in the table below.

ECTS Grade	LOCAL Grade	Description
A	30 cum laude-30	Excellent
B	29-28	Very good
C	27-26-25	Good
D	24-23-22-21	Satisfactory
E	20-19-18	Sufficient
F	< 18	Failed

16. COURSES OFFERED

(Undergraduate level)

Corsi	Courses	hours	I SEM. (Winter)	II SEM. (Spring)
Analisi e contabilità dei costi	Cost accounting	35	X	
Analisi e gestione dei rischi	Risk analysis and management	60		X
Analisi e valutazione delle politiche pubbliche	Analysis and evaluation of public policies	35	X	
Bilancio degli enti locali	Local authority budgeting	35		X
Calcolo delle probabilità	Probability calculation	35		X
Contabilità di Stato e degli enti pubblici	National and public sector accountancy	35		X
Demografia	Demography	35	X	
Diritto amministrativo	Administrative Law	35	X	
Diritto commerciale	Commercial Law	60	X	
Diritto del lavoro	Labour Law	35		X
Diritto delle procedure concorsuali	Competition procedures Law	35	X	
Diritto industriale	Industrial Law	35	X	
Diritto penale commerciale	Commercial criminal law	35		X
Diritto privato	Private Law	35		X
Diritto privato dell'UE Course A	EU Private Law	35	X	
Diritto privato dell'UE Course B	EU Private Law	35		X

Diritto pubblico	Public Law	35	X	
Diritto pubblico dell'economia	Public Law for the Economy	35		
Diritto tributario	Taxation Law	60		X
Diritto tributario internazionale	International Taxation Law	35	X	
Ecologia	Ecology	35	X	
Econometria	Econometrics	60	X	
Economia agraria	Agrarian economics	35	X	
Economia aziendale	Business administration	90	X	X
Economia aziendale dell'e-commerce	E-commerce business administration	60	X	
Economia aziendale nella net economy	Net economy business administration	35	X	
Economia dei gruppi aziendali	Corporate management	35	X	
Economia del lavoro	Labour economics	35		X
Economia del mercato mobiliare	Stock exchange economics	60		X
Economia del turismo	Tourism economics	35		X
Economia della cultura	Cultural economics	35		X
Economia delle aziende e delle amm. pubbliche	Advanced business administration	35	X	
Economia dello sviluppo	Development economics	35		X
Economia e direzione delle imprese	Business Management	60		X
Economia e gestione delle imprese di assicurazione	Insurance company economics and management	60	X	
Economia e gestione della banca	Banking economics and management	60	X	

Economia e gestione delle imprese commerciali	Commercial business economics and management	35	X	
Economia e gestione delle imprese turistiche alberghiere	Economics and management of tourist hotels and businesses	60	X	
Economia e tecnica degli scambi internazionali	Economics and technique of international exchange	35		X
Economia industriale	Industrial economics	35		X
Economia intermediari finanziari	Financial markets	60	X	
Economia internazionale	International Economics	35	X	
Economia monetaria dei mercati finanziari	Monetary economics	60		X
Economia pubblica	Public economics	35	X	
Finanza aziendale	Corporate finance	60	X	
Geografia del commercio internazionale	Geography of international trade	35	X	
Geografia economica	Economic Geography	60	X	
Laboratorio di economia aziendale dell'e-commerce	E-commerce business administration workshop	35	X	
Laboratorio S.I. per logistica aziendale	Informatics systems for company logistics workshop	35		X
Laboratorio S.I. per amm., finanza e controllo	Informatics systems for administration, finance and control workshop	35	X	
Legislazione del turismo	Tourism legislation	35		X

Lingua francese	French	90	X	X
Lingua inglese	English	90	X	X
Lingua spagnola	Spanish	90	X	X
Lingua tedesca	German	90	X	X
Logistica aziendale e negoziazione comm.	Company logistics and commercial negotiation	35		X
Macroeconomia	Macroeconomics	60		X
Macroeconomia II	Macroeconomics II	35		X
Management dello sport	Sports management	35		
Marketing	Marketing	60	X	
Marketing dei servizi e dei beni industriali	Service and industrial goods marketing	60		X
Marketing del turismo	Tourism marketing	35	X	
Marketing internazionale	International Marketing	35		X
Marketing territoriale	Territorial marketing	35		X
Matematica per l'economia	Mathematics for Economics	35	X	
Matematica per le applicazioni economiche e finanziarie	Mathematics for business , economics and finance	90	X	
Merceologia doganale	Customs commodity description	35		X
Metodi e modelli per i mercati finanziari	Methods and models for financial markets	35	X	
Microeconomia	Microeconomics	60		X
Microeconomia II	Microeconomics II	35		X
Organizzazione aziendale	Organization and management	60	X	

Organizzazione delle imprese turistiche alberghiere	Hotel company organization and management	60	X	
Politica dell'ambiente	Environmental policy	60		X
Politiche del turismo	Tourism policies	60		X
Politiche territoriali	Territorial policies	60	X	
Prodotti alimentari e gestione della ristorazione	Food and beverages and catering management	60		X
Prog. e contr. nelle aziende e nelle amm. pubbl.	Company and public administration planning and control	60		X
Programmazione e controllo	Management and control	60		X
Psicometria nei gruppi aziendali (corso integrativo)	Company psychometry	10	X	
Ragioneria	Financial accounting	90	X	X
Revisione aziendale	Company auditing	60	X	
Revisione dei sistemi informativi aziendali	Company information systems auditing	60		X
Sistemi di gestione di certificazione ambientale	Environmental certification systems management	60		X
Sistemi informativi aziendali	Company information systems	60	X	
Sociologia	Sociology	60		X
Sociologia dei processi economici	Sociology of economic processes	35		X
Sociologia del terzo settore	Sociology of the tertiary sector	35		X

Sociologia dell'organizzazione	Organization sociology	35	X	
Sondaggi demoscopici	Sample surveys and public opinion polls	35	X	
Statistica	Statistics	60		X
Statistica territoriale	Territorial statistics	35		X
Storia del pensiero economico	History of economic thought	60		X
Storia dell'integrazione europea	History of European Integration	35		
Storia delle istituzioni finanziarie	History of financial institutions	35	X	
Storia economica contemporanea	Contemporary economic history	60	X	
Strategie d'impresa	Company strategies	60	X	
Strumenti tecnici per il commercio	Technical instruments for trade	35		X
Tecnica professionale	Professional technique	60		X
Tecnologia ambientale	Environmental Technology	35		X
Tecnologia dell'energia	Energy Technology	35		X
Tecnologia della produzione	Production technology	35	X	

35 hours of lectures = 5 local credits

60 hours of lectures = 8 local credits

90 hours of lectures = 10 local credits

17. COURSES OFFERED (Post-graduate level)

Corsi	Courses	hours	I SEM. (Winter)	II SEM. (Spring)
Analisi matematica	Mathematical analysis	35	X	
Bilancio consolidato	Consolidated statement	60	X	
Bilancio degli enti creditizi finanziari e assicurativi	Statements of credit, finance and insurance companies	35	X	
Bilancio d'esercizio	Statement of accounts	60	X	
Bilancio e controllo delle aziende di servizi pubblici	Statements and control of public service companies	60		X
Bilancio e controllo nelle aziende sanitarie pubbliche	Statements and control of public sector health companies	60	X	
Certificazione di qualità dei sistemi e dei prodotti	Quality certification of systems and products	35	X	
Complementi di indagini campionarie (corso integrativo)	Surveys (additional course)	10		X
Contabilità delle procedure tributarie	Accountancy of taxation procedures	35	X	
Contabilità procedure concorsuali	Tendering accountancy procedures	35	X	
Contenzioso tributario	Tax arbitration	35	X	
Controllo legale dei conti	Legal auditing of accounts	35		X
Corporate finance	Corporate finance	60		X
Demografia assicurativa	Insurance demography	60	X	
Dinamiche demografiche e territoriali	Demographic and territorial trends	35		X

Diritto (pubblico) dell'economia	(Public) economics law	35	X	
Diritto comparato dei contratti transnazionali	Comparative law of transnational contracts	35	X	
Diritto degli intermediari finanziari	Financial brokerage law	35		X
Diritto dei contratti	Contract law	35	X	
Diritto del lavoro (avanzato)	Labour law (advanced)	35		
Diritto dell'arbitrato commerciale	Commercial arbitration law	35	X	
Diritto della previdenza sociale	Social Security Law	35	X	
Diritto dell'ambiente	Environmental law	35		X
Diritto delle organizzazioni pubbliche economiche	Public economic organizations law	60		X
Diritto delle società	Company law	35	X	
Diritto dell'intermediazione finanziaria dell'UE	EU financial brokerage law	60		X
Diritto penale tributario	Penal tax law	35	X	
Diritto privato dell'economia	Private economics law	60		X
Diritto privato dell'economia II	Private economics law II	35		X
Diritto pubblico comparato	Comparative public law	35		X
Diritto tributario comparato comunitario	Comparative EU tax law	35	X	
Diritto tributario II	Tax law II	60	X	
Econometria	Econometrics	35		X
Econometria II	Econometrics II	90	X	
Economia applicata	Applied economics	35		X
Economia del lavoro (avanzato)	Labour economics (advanced)	35		X
Economia del risparmio e della previdenza	Economics of savings and pension funds	35	X	

Economia dell'ambiente (avanzato)	Environmental economics (advanced)	60	X	
Economia dell'Unione Europea	EU Economics	35	X	
Economia delle istituzioni	Economics of institutions	60		X
Economia delle organizzazioni non-profit	Economics of non-profit organisations	35	X	
Economia dello sviluppo II	Development economics II	35		X
Economia e direzione delle imprese II	Business management II	60	X	
Economia e gestione dell'innovazione	Economics and management of innovation	60		X
Economia finanziaria	Financial economics	90	X	
Economia industriale II	Industrial economics II	35		X
Economia internazionale II	International economics II	35		X
Economia manageriale	Managerial economics	60		X
Economia mondiale	World economics	35		X
Economia monetaria II	Monetary economics II	35		X
Economia pubblica II	Public economics II	35		X
E-government	E-government	60	X	
Finanza aziendale internazionale	International company finance	35		X
Finanza degli enti locali	Local authority finance	35	X	
Finanza matematica	Mathematics for finance	90	X	
Finanza tesoreria delle az. pubbl.	Treasury finance of public companies	35		X
Geografia mercati finanziari	Geography of financial markets	35	X	
Gestione finanziaria	Financial management	60	X	

Gestione progetti comunitari internazionali - (Gestione)	Management of international community projects (Management)	35	X	
Gestione progetti comunitari internazionali - (Progettazione)	Management of international community projects (Project)	35	X	
Gestione risorse umane (avanzato)	Human resource management (advanced)	35	X	
Indagini campionarie	Sampling and surveys	35		X
Informatica e simulazione per l'economia	Informatics and simulation for economics	60	X	
Information and communication technology II	Information and communication technology II	60	X	
Macroeconomia III	Macroeconomics III	35	X	
Marketing strategico	Strategic marketing	60	X	
Matematica attuariale	Actuarial mathematics	35		X
Matematica per le scelte finanziarie	Mathematics for financial choices	35	X	
Matematica per l'economia II	Mathematics for economics II	35	X	
Metodi e modelli per mercati finanziari II	Methods and models for financial markets II	60		X
Metodi numerici per la finanza	Numerical methods for finance	35	X	
Microeconomia III	Microeconomics III	35	X	
Modelli di direzione ed organizzazione	Management and organisational models	35	X	
Organizzazione aziendale e gestione dei processi	Company organization and process management	60		X

Organizzazione imprese commerciali	Organisation of commercial businesses	35	X	
Pianificazione e controllo strategico	Strategic planning and control	60		X
Politica agraria	Agrarian policies	35		X
Politica economica	Political economics	60	X	
Principi contabili internazionali	International accounting principles	35		X
Private and corporate banking	Private and corporate banking	90	X	
Processi stocastici	Stochastic processes	90		
Psicometria aziendale	Company psychometrics	10		
Ragioneria pubblica	Public accountancy	60	X	
Revisione aziende sanitarie	Health company auditing	35		X
Revisione degli enti locali	Local authorities auditing	60		X
Riorganizzazioni aziendali	Company reorganization	60		X
Sistema fiscale italiano	Italian fiscal system	35		X
Sistemi di gestione integrati	Integrated management systems	35		X
Sistemi economici mondiali	World economic system	35	X	
Sistemi fiscali comparati	Comparative fiscal systems	35	X	
Sistemi informativi aziendali	Company information systems	60	X	
Sistemi informativi geografici	Geographical information systems	35	X	
Sociologia degli scambi transnazionali	Sociology of transnational relation	35		X
Sociologia dei consumi	Sociology of consumption	35	X	

Sociologia economica (comportamento manageriale)	Economic sociology (managerial behaviour)	35		X
Statistica aziendale	Company statistics	60	X	
Statistica II	Statistics II	60		X
Statistica sociale	Social statistics	35		X
Storia dell'impresa	Company history	35		X
Storia dell'industria europea	History of European industry	35	X	
Storia dell'integrazione europea	History of European integration	35		
Storia economica contemporanea II	Contemporary economic history	35		X
Storia economica delle istituzioni	Economic history of institutions	35	X	
Strategie e tecniche di negoziazione e di borsa	Strategies and techniques of negotiation and stock trading	60		X
Strategie giuridiche europee d'impresa	European company legal strategies	35	X	
Sviluppo locale	Local development	60		X
Teoria dei giochi e decisioni	Game theory and decisions	35	X	
Teoria della localizzazione	Localisation theory	60	X	

35 hours of lectures = 5 local credits

60 hours of lectures = 8 local credits

90 hours of lectures = 10 local credits

18. LECTURES IN ENGLISH

The following courses are taught in English:

- **Private Law (spring semester)**
- **Public Law (fall semester)**
- **Marketing (fall semester)**
- **Statistics (spring semester)**
- **Mathematics for Business, Economics and Finance (fall semester)**
- **Business Administration (spring semester)**
- **Business Management (spring semester)**
- **Commercial Law (fall semester)**
- **Microeconomics (spring semester)**
- **Macroeconomics (spring semester)**
- **Organisation and Management (fall semester)**
- **Management and Control (spring semester)**
- **Financial Accounting (spring semester)**
- **Financial Markets (fall semester)**
- **Cost Analysis and Accountancy (spring semester)**
- **Advanced Business Administration (spring semester)**
- **Stock Exchange Economics (spring semester)**
- **Corporate Management (fall semester)**
- **Corporate Finance (fall semester)**
- **Production Technology (fall semester)**
- **Private Law of the European Union B (spring semester – only 15 hours in English, exam in English)**

PRIVATE LAW DIRITTO PRIVATO

(35 or 60 hours of lectures)

This course is an elementary course of Civil Law; it examines the basic rules of the Law of Property, the Law of Contracts, and the Law of Torts.

Suggested books:

a Civil code

P. TRIMARCHI, Istituzioni di diritto privato, Milano, Giuffrè.

F. GALGANO, Diritto privato, Padova, Cedam.

P. PERLINGIERI, Manuale di Diritto civile, Esi, Napoli.

(For the examination, students must choose one of the above.

There will be a written examination followed by an oral one).

PUBLIC LAW DIRITTO PUBBLICO

(35 hours of lectures)

The course gives the students a specific knowledge about the fundamental principles of Italian Constitution, with particular reference to constituent elements and organization of the State. It also examines the Italian, European and international sources of law.

The aim of the course is to supply useful tools to understand the way in which public institutions work on different levels (European, national, regional and local) and their relationship with other subjects of the legal system. The purpose is to define the rights of the individuals, social organizations and enterprises.

The students will be provided with teaching aids on-line and a forum will be activated.

MARKETING
MARKETING

(35 or 60 hours of lectures)

The course is aimed to analyze marketing principles and business policies of market oriented firms. The purpose of the course is to provide a comprehensive analysis of both strategic and operational marketing decisions taken by firms in the increased complexity of the competitive environment. Understanding how firms adopting a market orientation create value for the customer is the main objective of the course.

MATHEMATICS FOR BUSINESS, ECONOMICS AND
FINANCE
MATEMATICA PER LE APPLICAZIONI ECONOMICHE E
FINANZIARIE

(90 hours of lectures)

Introduction to quantitative methods applied to Business, Economics and Finance. The course sets out the basic mathematical techniques and explains the economic analysis or business context where each is used. A particular feature of the course is the use of both theoretical definitions and intuitive explanations. Furthermore students are expected to interact during the classes both solving problem sets and working on simple simulations.

Topics include single variable function, differentiation, maxima and minima, integration, multi-functions of more than one variable and elements of finance.

BUSINESS MANAGEMENT
ECONOMIA E DIREZIONE DELLE IMPRESE

(60 hours of lectures)

Programme:

1. Principles of competitive analysis and innovative models of economic analysis;

Texts to refer to:

G. Pellicelli, *Strategie d'impresa*, Università Bocconi Editore, 2002
G. Pellicelli, *Economia e direzione delle imprese*, Giappichelli, Torino, 2000

2. Process management: principles of competitive analysis and ERP systems

Texts to refer to:

G. Tardivo, *L'Activity-Based Costing. Principi, Tecniche, Esperienze*, Giappichelli, Torino, ristampa 2001
G. Tardivo, *I sistemi Enterprise resource planning (ERP) nel processo di generazione del valore*, Giappichelli, Torino, 2002.

3. Corporate Governance and the enterprise system

Text to refer to:

S. Bresciani, *La Corporate Governance nel sistema impresa. Prospettive di analisi e relazionali*, Giappichelli, Torino, 2003

Who wishes to study the course in English, please refer to the following texts:

P. Mc Namee, *Strategic market planning. A blue print to success*, Wiley, 1999
M. Allen, *Business Portfolio management, and EVA Strategies*, Wiley, 2000

MICROECONOMICS

MICROECONOMIA

(35 hours of lectures)

This intermediate microeconomic course is organized in 12 three hour lectures where the following topics are covered :

- Consumer behaviour (ch. 3)
- Individual and market demand (ch. 4)
- Production (ch. 6)
- The cost of production (ch. 7)
- Profit maximization and competitive supply (ch. 8)
- The analysis of competitive markets (ch. 9)
- Market power: monopoly and monopsony (ch. 10)
- Pricing with market power (ch. 11)
- Game theory and competitive strategy (ch. 13)
- Monopolistic competition and oligopoly (ch. 12)
- Markets with asymmetric information (ch. 17)
- Externalities and public goods (ch. 18)

Students are expected to have already acquired a basic knowledge of the fundamental microeconomic tools.

Reference book:

In English: Robert S. Pindyck and Daniel L. Rubinfeld, *Microeconomics*, Prentice Hall, Fifth Edition (2000);

In Italian: Robert S. Pindyck e Daniel L. Rubinfeld, *Microeconomia*, Zanichelli, Terza Edizione (2002)

ORGANIZATION AND MANAGEMENT

ORGANIZZAZIONE AZIENDALE

(35 hours or 60 hours of lectures)

Organizational structure, variables of context and company behaviour
Criteria for choice of organizational structures and configurations of Operational mechanisms and managerial systems: planning and control, personnel management, information systems, Management activity in day to day company operations

Managerial accounting (Programmazione e controllo)–60 hours
Phases, tools and actors involved

Strategic planning: objectives and quantification, critical success factors,

Operational planning

Management control and accounting tools for economic-financial measurement

Centres of economic responsibility, objective parameters and top management reporting

Economic evaluation of strategies

FINANCIAL ACCOUNTING

RAGIONERIA

(90 hours of lectures)

Content and development of the annual report

Principles of accounting and evaluation applied to budget items

Financial statements analysis: the structure of the annual report, ratio techniques or “indexes”, flow of funds analysis, analysis of sources and investment,

Analysis of working capital and cash flow analysis

FINANCIAL MARKETS

ECONOMIA INTERMEDIARI FINANZIARI

(60 hours of lectures)

The aim of the course is to outline general features and working mechanisms of the financial system, particularly the Italian financial system.

In detail, five areas are analysed: financial structure of the economy and intermediation processes; financial instruments; financial markets; financial intermediaries; surveillance institutions.

COST ANALYSIS AND ACCOUNTANCY

ANALISI E CONTABILITA' DEI COSTI

(35 hours)

“Traditional” cost analysis (classification and configuration of cost, accounting by cost centres)

Accounting by activity

Calculations of economic value

Accounting tasks in corporate decisions

Cost accounting in the service **industry**

ADVANCED BUSINESS ADMINISTRATION

ECONOMIA DELLE AZIENDE E DELLE

AMMINISTRAZIONI PUBBLICHE

(60 hours of lectures)

Economics of public companies and non-profit organizations
Relationships with final recipients of economic grant activity
Accounting and budgets of public and non-profit organizations
Tools for financial supervision of public and non-profit organizations

CORPORATE MANAGEMENT

ECONOMIA DEI GRUPPI

(35 hours of lectures)

Consolidated principles according to International Accounting Standards and European Rules
Structure and content of consolidated financial statements
Consolidated accounting operations
Publication of consolidated financial statements

CORPORATE FINANCE

FINANZA AZIENDALE

(60 hours of lectures)

1. Finance in the system;
2. Value;
3. Risk;
4. Finance decisions, politics of revenues and financial structure;
5. Evaluation of economic enterprises' assets and formation of prices in the stock market;
6. Financial decisions in the short run.

Texts to refer to:

G. Tardivo, *Analisi finanziaria e decisioni di impresa*, Giappichelli, Torino, ristampa 2002

E. Brealey – S. Myers – S. Sandri, *Principi di Finanza Aziendale*, Mc GrawHill, Milano, 1999

The following courses will be in Italian, but with tutoring in English and the possibility of taking the exam in English:

PRIVATE LAW OF THE EUROPEAN UNION

DIRITTO PRIVATO DELL'UNIONE EUROPEA

(35 hours of lectures)

The course is delivered within the European Union Commission's *Jean Monnet Project* and is made up of two modules, the first worth five credits, the second worth three credits.

The first module offers a brief outlook on the history and objectives of the European Community and the European Union, as well as on the EU's Institutions, legislation and case law.

The main focus is on free circulation and competition law: this part of the course is based upon the EC Treaty's rules and the leading cases decided by the EU Court of Justice.

The second module concentrates on European consumer law and internet law: this part is taught by the case method and with the aid of experts.

ECONOMETRICS

ECONOMETRIA

(90 hours of lectures)

This introductory course is organized in 35 two hour lectures and in 10 two hour lab sessions where students are introduced to the E-views econometric software. The main purpose of this course is to teach the students the basic concepts and techniques of modern econometrics. Students are expected to have already taken a course in inferential statistics and to grasp the basic concepts of optimization and matrix algebra.

APPLIED ECONOMICS

ECONOMIA APPLICATA

(35 hours of lectures)

Aims: Knowledge and discussion of relevant facts and problems in current economic systems.

Content:

National accounting. Consumer behaviour. Labour market. Structure of industry and firms behaviour. Monetary policy. Foreign trade. Business cycles. Growth and development.

Assessment: a test and an oral examination; students may choose a small coursework contribution.

Textbook: P. Frigero, "Economia applicata", Giappichelli, Torino 2003.

ENVIRONMENTAL ECONOMICS

ECONOMIA DELL'AMBIENTE

(35 hours of lectures)

The course includes the analysis and discussion of major environmental issues and policies from a free-market standpoint: forests, energy, water and air pollution, waste management, global warming. Students should have already taken an introductory course in microeconomics. Some knowledge of property-right economics is recommended, but not required.

EUROPEAN ECONOMICS

ECONOMIA DELL'UNIONE EUROPEA

(35 hours of lectures)

The course analyses the EU integration process, beside the world-wide globalisation trends. Topics include: European institutions; phases of integration; specialisation patterns of EU and member countries in international trade and direct investments; real effects of the common monetary unit; opportunities and challenges from the accession of candidate countries; issues related to EU competitiveness, and non-monetary policies for enhancing it (particularly regional, R&D, SME, competition and liberalisation policies).

ECONOMICS OF GROWTH AND DEVELOPMENT

ECONOMIA DELLO SVILUPPO

(35 hours of lectures)

As an introduction, some data on modern economic growth are first of all examined and commented. The first part of the course then deals, at an undergraduate level, with the basic models of growth (without and with exogenous and endogenous technical progress) and with their ability to explain the main historical facts. The second part completes the formal models by looking at the relationship between growth and a number of other topics (population, savings, income distribution, international trade, environment, institutions).

FINANCIAL ECONOMICS

ECONOMIA FINANZIARIA

(35 hours of lectures)

This course deals with portfolio choice, asset pricing models and performance evaluation for mutual funds.

- Efficient Frontier and Portfolio Choice.
- Capital Asset Pricing Model, Arbitrage Pricing Theory and Multi-Index Models.
- Informational Efficiency, return predictability and event studies.
- Evaluating performance: traditional measures and style analysis.
- Asset pricing, insider trading and liquidity.
- Asset pricing and voting rights.
- Asset pricing in pyramidal groups.

Textbook: Bodie Kane Marcus, *Investments*, McGraw Hill, Fifth Edition, 2002

Further readings assigned during lectures.

INDUSTRIAL ECONOMICS

ECONOMIA INDUSTRIALE

(35 hours of lectures)

The course focuses on the interrelationships between structure, behaviour and performance of firms and markets. Topics include: efficiency and market power, economies of scale and scope, transaction costs, vertical integration and diversification, monopoly, oligopoly, collusion, price and non price policies (e.g. price discrimination and product differentiation), barriers to entry, predatory policies. Subjects are mostly developed in an applied way, with particular reference to antitrust economics and cases.

MONETARY ECONOMICS

ECONOMIA MONETARIA

(35 hours of lectures)

This course analyses macroeconomic, monetary policy and financial intermediation issues, focusing especially on: the monetary transmission mechanism (monetary channel, credit channel, financial accelerator dynamics); portfolio allocation and monetary policy; term structure of interest rates and monetary policy (expectations theory, term premium); modern theory of monetary policy (strategic elements in monetary policy, rules versus discretion in monetary policy conduct, central banks' independence); monetary policy strategies and central banks conduct (with special reference to *inflation targeting* policies and to the recent experience of the Federal Reserve and the European Central Bank); operative central bank procedures on the interbank market (demand and supply of banks' reserves; determination of the equilibrium overnight interbank rate; central banks' interventions). Reading material will be taken mainly from various issues of the monthly

Bulletin of the European Central Bank and academic journals. Further details on the course may be found at: <http://web.econ.unito.it/bagliano/ecmon0304.html>.

INTERNATIONAL MARKETING

MARKETING INTERNAZIONALE

(35 hours of lectures)

Aspect of international marketing. Competitive strategies in foreign markets. How the firm enters international markets. International marketing mix. International communications and image strategy. The communication process. Case history. Made in Italy.

METHODS AND MODELS FOR FINANCIAL MARKETS

METODI E MODELLI DEI MERCATI FINANZIARI

(35 hours of lectures)

OBJECTIVES OF THE COURSE:

The course gives a description of some mathematical models for the pricing of derivative assets (forward, futures, options, cap, floor) and the corresponding hedging strategies.

PROGRAMME OF THE COURSE:

- No-arbitrage value of a bond
- Static theories of the term structure of interest rates
- Duration and immunization
- Swap contracts
- Notions of stochastic calculus
- Risk-neutral pricing (fundamental theorem of asset pricing) and replication portfolio

- Pricing of forward and futures
- Pricing of European options:
- Binomial model
- Black-Scholes formula
- Dividends
- Implicit volatility and volatility smile

SUGGESTED BIBLIOGRAPHY

1. J. Hull, *Opzioni, futures e altri derivati*, Ed. "Il Sole 24 ore" (2003)

The exam will be based on the following parts:

Chap. 1 (except for 1.5, 1.6)

Chap. 2 (sections 2.1, 2.2, 2.3, 2.5, 2.8)

Chap. 3 (except for 3.11)

Chap. 4 (except for 4.8)

Chap. 5 (sections 5.1, 5.2, 5.3)

Chap. 7 (sections 7.1, 7.2, 7.3, 7.4)

Chap. 9

Chap. 10 (except for the Appendix)

Chap. 11 (except for 11.5, 11.9, Appendix 11A, 11B, 11C)

2. P. Wilmott, *Introduzione alla Finanza quantitativa*, Ed. Egea (2003)

The exam will be based on the following parts:

Chap. 1

Chap. 2

Chap. 4

Chap. 5

Chap. 6

Chap. 7

Chap. 8

Chap. 10 (except for 10.9)

Chap. 14

Chap. 15

METHODS AND MODELS FOR ECONOMIC CHOICE

METODI E MODELLI PER LE SCELTE ECONOMICHE

(35 hours of lectures)

- Introduction.
- Strategic games.
- Extensive games with perfect information.
- Extensive games with imperfect information.
- Coalitional games.

Text

Osborne, M. J., Rubinstein, A. *A Course in Game Theory*, 1994, MIT Press.

ECONOMIC POLICY

POLITICA ECONOMICA

(35 hours of lectures)

This is an introduction to free-market economics, with an emphasis on the Austrian and the Institutional approaches. The first part of the course studies the theoretical foundations of normative economics, both from the neoclassical, the property-right and institutional viewpoints. The second part is devoted to analysing a number of empirical questions like competition policy, regulation, transition in Eastern and Central Europe, macroeconomic adjustment, development. Most of the reading list is in English.

19. DEPARTMENTS

AUDITING

REVISIONE AZIENDALE

(60 hours of lectures)

Auditing principles
The role and function of the accounting auditor
Development of a consolidated balance sheet
Auditing of company groups
The Board of Auditors and its functions

SAMPLE SURVEYS AND PUBLIC OPINION POLLS

SONDAGGI DEMOSCOPICI

(35 hours of lectures)

Content: sampling in practice. A readership case of panel study.
Content: the public opinion survey by questionnaire. Types of questions. Making a public opinion survey. Psychological problems in the field. The interviewers. The research report.

PROFESSIONAL TECHNIQUES

TECNICA PROFESSIONALE

(60 hours of lectures)

Corporate restructuring (mergers, splits, transformation and underwriting).
Inventory accounting, annual reporting in different types of business: leasing, factoring, manufacture holding companies.

DIPARTIMENTO DI DIRITTO DELL'ECONOMIA

C.so Unione Sovietica 218/bis, 1st floor

Sezione di diritto privato: 011 6706118

Sezione di diritto pubblico: 011 6706121

DIPARTIMENTO DI ECONOMIA AZIENDALE

C.so Unione Sovietica 218/bis, 1st and 2nd floor

Sezione di economia degli intermediari finanziari:

011 6706043

Sezione di economia e direzione delle imprese:

011 6706051

Sezione di ragioneria ed economia aziendale:

011 6706013

DIPARTIMENTO INTERATENEO TERRITORIO

Castello del Valentino

Viale Mattioli, 38

Tel.:011 5647456

DIPARTIMENTO DI SCIENZE ECONOMICHE E FINANZIARIE "G. PRATO"

C.so Unione Sovietica 218/bis, 3rd-4th-5th floor

Sezione di economia e finanza:

011 6706061/6128/6129

Sezione di storia economica:

011 6706185

DIPARTIMENTO DI SCIENZE MERCEOLOGICHE

C.so Unione Sovietica 218/bis

Tel: 011 6706256

DIPARTIMENTO DI STATISTICA E MATEMATICA APPLICATA ALLE SCIENZE UMANE

C.so Unione Sovietica 218/bis

Sezione di matematica: 011 6706102

Sezione di statistica: 011 6706103

CENTRO STUDI DI SOCIOLOGIA E ANTROPOLOGIA ECONOMICA

C.so Unione Sovietica 218/bis, 5th floor

Tel: 011 6706090

SEZIONE DI LINGUE STRANIERE

C.so Unione sovietica 218/bis, 5th floor

Sezione di lingua francese: 011 6706107

Sezione di lingua inglese: 011 6706106

Sezione di lingua spagnola: 011 6706107

Sezione di lingua tedesca: 011 6706106

20. PUBLIC TRANSPORT

Turin has a good network of bus and tram routes. Buses are the easiest and cheapest way for a foreign student for to move all around Turin.

Tickets can be bought in “tabaccherie”, at machines and at news stands.

- A ticket costs 1,00 € and it allows you to travel in Turin for 70 minutes.
- If you are going to travel daily, it is cheaper for you to buy a monthly bus/tram ticket.
- If you are going to spend 2 semesters in Turin, it is a good idea to apply for a yearly bus/tram ticket. Ask the “Ufficio Mobilità Internazionale” where to apply for it and which documents are needed.

Please remember to stamp your ticket in the machine on the bus/tram as soon as you get on. There are high fines if a ticket-inspector catches you without the ticket or with a unstamped ticket!!!

For further information regarding Turin transportation and bus routes visit these web-sites:

www.comune.torino.it

www.comune.torino.it/trasporti/

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